



3GPP SURVEILLANCE CAMERA

TL-SC3000

TP-LINK SET TO LAUNCH NEW 3GPP SURVEILLANCE CAMERA

September 22, 2008 – Today we announced our entering the network surveillance market.

Our first released model TL-SC3000 aims at the entry level market. Well equipped with all the basic functions such as sensitive CMOS sensor, granular motion detection, prompt email/FTP alerts, various ways of remote monitoring, TL-SC3000 also distinguishes itself by outstanding features such as 3GPP support, dual codec, etc, which are competitive even when compared to some higher level products, ensuring excellent availability and performance.

Brands	TP-Link	D-Link	Trendnet	
	TL-SC3000	DCS-910	TV-IP100	TV-IP110
Image Sensor	1/3.6" MOS	1/4" CMOS	1/4" CMOS	1/4" CMOS
MPEG-4	Yes	no	no	no
Min illumination	1.0 Lux	1.0 Lux	1.0 Lux	0.5 Lux
Max frame rate at VGA	30fps	20fps	15fps	30fps
3GPP support	Yes	no	no	no
Management software	16-channel	32-channel	4-channel	16-channel

3GPP support offers a flexible and convenient way to remotely monitor a home or office from anywhere within a mobile phone's 3G/GPRS service area.

Hot&Available



TL-WR941ND
Wireless N Router



TL-WPS510U
Pocket-Sized Wireless Print Server

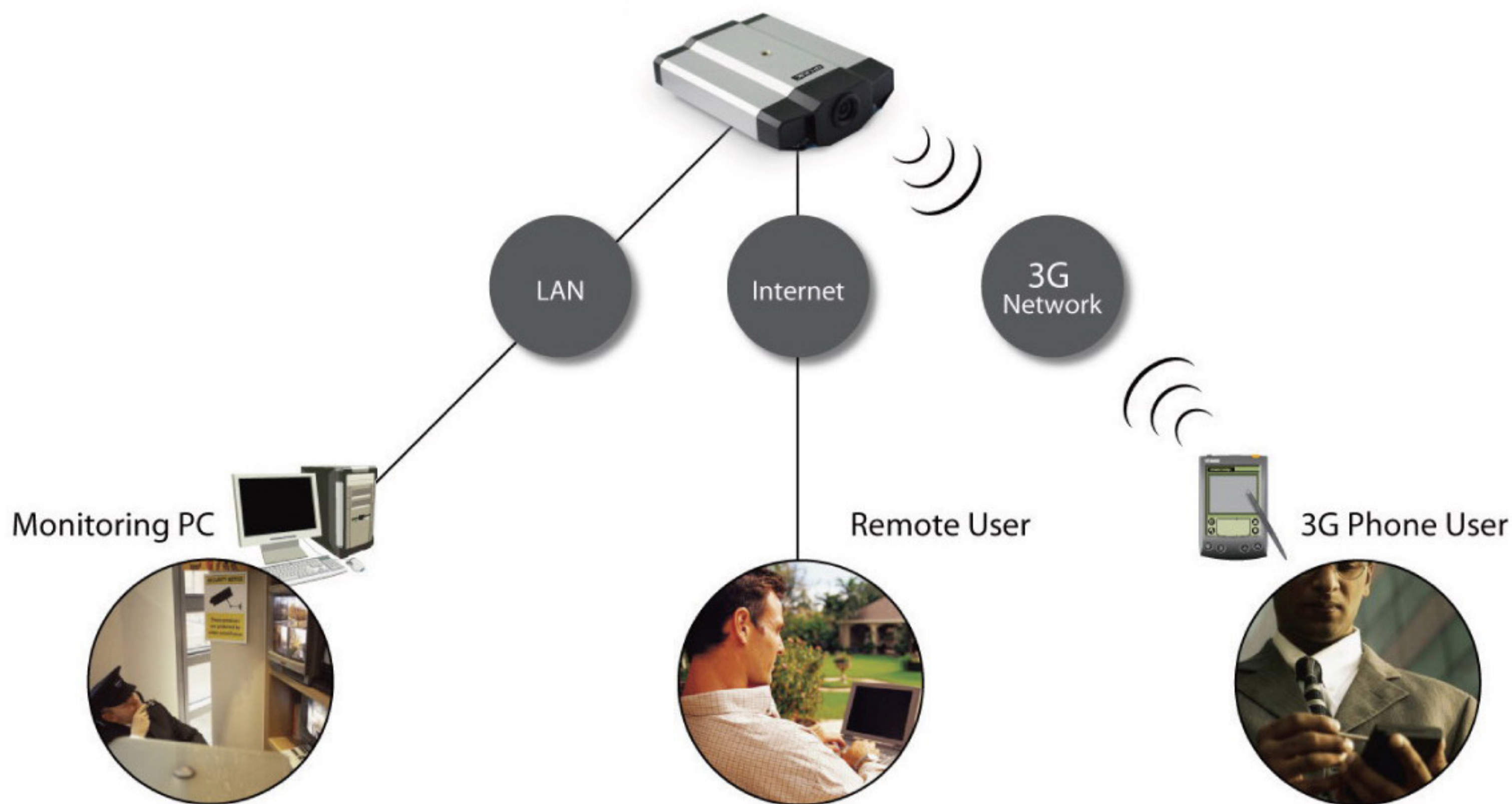


TL-POE150S
PoE Supplier Adapter



TL-PA201
200Mbps Powerline Ethernet Adapter

3GPP Surveillance Camera TL-SC3000

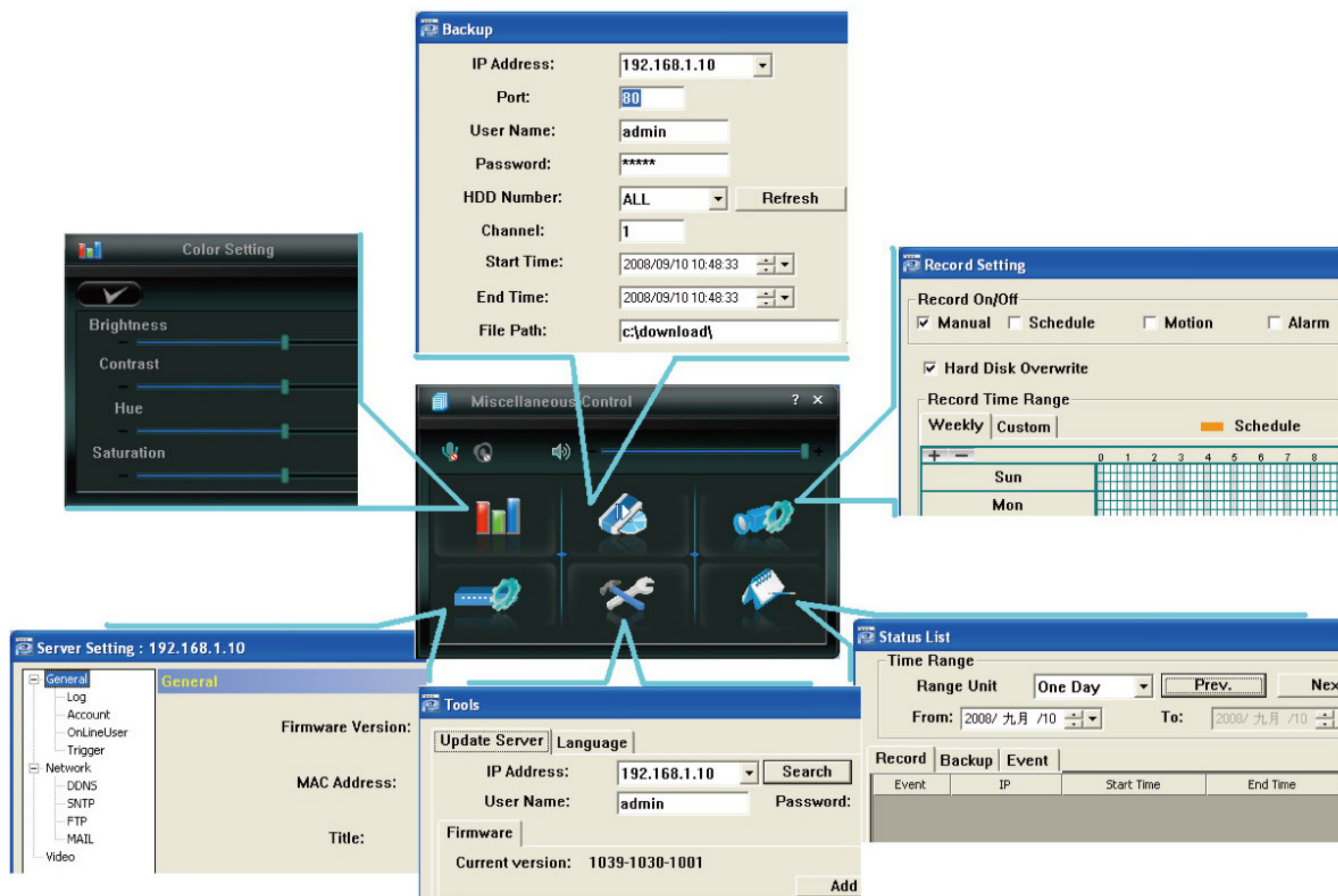


Dual codec is available: MJPEG delivers greater file integrity, making it ideal for detailed monitoring situation such as monitoring in LAN; while MPEG-4 video produces smaller file size, making it more useful for extended recording periods or for use in low bandwidth networks such as remote watching your home/business on your trip from another continent where the clear monitored scene could be provided even under 164kbps&8fps.

Advanced software bundled with the camera manages and monitors up to sixteen compatible cameras simultaneously. Integrated functions include archiving video straight to a hard drive or network-attached storage devices, playing back videos, setting up granular motion detection rules to trigger recording or email alerts, and video quality adjustment.



User-friendly interface of the software brings you an easy management of your home/business surveillance – frequently used options gather together on one panel, each represented by an intuitive image. This would save you enormous time researching operation commands. Detailed manual with abundant guide pictures would also sweep away your worries about complicated camera setting terminologies.



Generally, TL-SC3000 is an ideal choice for customers who need the IP Camera with practical functions at a competitive price, Our second IP Camera is approaching us as well, which aims at the advanced clients who desire more attractive features like audio, IR lighting, etc.

Key Features and Benefits

Network

- + Remote access through Web Browser, Quicktime Player, Application Software
- + 3GPP Allows Viewing of Video via Mobile Devices
- + Control Up To 16 Network Cameras Simultaneously
- + Up To 10 Unicast Users

Video

- + 1/3.6" Panasonic MOS Sensor produces high quality video with sharp and clear image
- + Dual codec (MPEG-4 and MJPEG) provides low-latency video streaming
- + Highest video transmission speed reaches 30fps(NTSC)/25fps(PAL) in VGA resolution smoothes the video effectively

Management

- + Multi-level log-in authorization consolidate the secure access control
- + Multi-area, multi-level sensitivity motion detection provides granular and efficient surveillance
- + Hybrid Digital / Analog video output adapts TL-SC3000 to different peripheral players
- + Intuitive Software Interface

Price and Availability

TL-SC3000 is expected to ship to you in November. Prices will be released when products are ready.